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SECURITIES AND EXCHANGE COMMISSION

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Company Information

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND RSA RULE 17.2(c) THEREUNDER

1. **18 September 2017**
Date of Report (Date of earliest event reported)
2. SEC Identification Number.... 1746 3. BIR Tax Identification No.....000126853000
4. **STI Education Systems Holdings, Inc.**
Exact name of issuer as specified in its charter
5. **Philippines** 6. (SEC Use Only)
Province, country or other jurisdiction of
incorporation
7. **7th Floor, STI Holdings Center, 6764 Ayala Avenue, Makati City 1226**
Address of principal office Postal Code
8. **(632) 844-9553**
Issuer's telephone number, including area code
9. _____
Former name or former address, if changed since last report
10. Securities Registered Pursuant to Section 8 and 12 of the SRC or Sections 4 and 8
of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common	<u>9,904,806,924</u>

11. Indicate the item numbers reported herein: **Item 9**

Item 9. Other Events

Please see attached STI Education Services Group, Inc. "Press Release" dated 18 September 2017.

SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

18 September 2017
Date

STI Education Systems Holdings, Inc.
Issuer


ARSENIO C. CABRERA, JR.
Corporate Secretary



For Immediate Release
STI Education Services Group, Inc.

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Royal Caribbean Cruises Ltd teams up with STI for cruise talent development

Leading global cruise vacation company Royal Caribbean Cruises Ltd. (RCL) is teaming up with STI Education Services Group, Inc. (STI ESG), one of the Philippines' largest network of schools, to establish a world-class training center in Manila. The facility, named RCL-STI Cruise Talent Development Centre (CTDC), will produce more Filipino seafaring talents ready to take on thousands of new hotel roles on cruise ships.

The two entered into a memorandum of understanding (MoU) just recently for the creation of the RCL-STI CTDC that will follow RCL standards in providing training for hospitality jobs on cruise ships.

The MoU is a strategic move that will further benefit Filipino cruise talents who presently account for a fifth of the total global workforce on board the fleet of RCL's many brands; these include Royal Caribbean International (RCI), Celebrity Cruises, and Azamara Club Cruises.

RCL's six brands together operate more than 40 cruise ships that offer diverse itineraries around the world and call on approximately 490 destinations on all seven continents.

The US-based global company is known in the cruise industry for its commitment to the legacy of hospitality and culture of innovation that is at the core of its guest service. It remains to be a top choice for cruise talent, including those who have the potential to rise to leadership roles in the hospitality industry.

"More than 17,000 Filipinos are employed on our ships," said Paul T. Parker, RCL Senior Vice President and Chief HR Officer. This makes the Philippines the top source for Royal Caribbean.

"We are excited to create new ways of tapping into the Philippines' deep pool of talent as we anticipate a massive increase in the number of cruise talent who will support our company's expansion," Parker added.

This matches with "STI's approach of building new paths for our students and graduates to break into the professional world," said Eusebio H. Tanco, Executive Committee Chairman of STI ESG.

Tanco shared that the collaboration is "a boost to our programs that emphasize both academic excellence, and practical and industry-relevant skills training that we hope will produce more world-class hospitality and tourism professionals."

It fits perfectly with the school's commitment to real life education as well as its push to strengthen its tourism and hospitality management programs.

For RCL's part, Parker said the partnership "completes our approach to finding new talent in the Philippines and bringing them into our company." The leading cruise company began this approach with the opening of RCCL Crew Management Inc. (RCM Philippines), its own manning office in the country, in 2016. RCM Philippines helps new applicants and returning Filipino crew members through the process of joining Royal Caribbean ships.

"We are encouraged by the excellent work of our existing Filipino crew members," Parker continued. "We know there is so much more benefit that we can gain from Filipino talent. It makes a lot of sense to look to the Philippines now that our company prepares to increase our global workforce." The creation of CTDC in Manila is RCL's investment in the Filipino, he added.

Tanco is not surprised that RCL is impressed by Filipino seafarers and cruise talents. "Our country has a very strong maritime culture due in part to our geography that has blessed the Filipino with the innate talent to be an excellent seafarer."

"A good number of Philippine maritime education and training institutes continue to mold this talent and enhance the natural skills of our seafarers. It is high time we complemented this with equally effective and high quality training for hospitality and tourism professionals who are ready to join global cruise companies."

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ABOUT ROYAL CARIBBEAN CRUISES LTD.:

US-based Royal Caribbean Cruises Ltd. (RCL) is known in the cruise industry for its commitment to the legacy of hospitality and culture of innovation that is at the core of its guest service. RCL, with its six brands, remains to be a top choice for cruise talent, including those who have the potential to rise to leadership roles in the global hospitality industry.

ABOUT STI:

STI Education Services Group, Inc. is owned by the publicly listed company STI Education Systems Holdings, Inc. (PSE SYMBOL: "STI"). STI remains committed to providing education for real life for almost thirty-five years now with highly-relevant academic programs in the fields of Information & Communications Technology, Business & Management, Tourism & Hospitality Management, Engineering, Arts & Sciences, and Senior High School. More information on STI is available at www.sti.edu.